

BridgeArt.net and StructuralWiki.org - Online Advertising

Description	<p>BridgeArt.net is online database of software for architecture, engineering and construction with the primary focus on software for structural analysis and design. It enables practicing engineers, educators, students, researchers, software developers and others to compare the 450+ available software tools and quickly locate the most suitable one for their need. The database has browse and search capabilities; detailed software and publisher information; glossary of relevant keywords, design codes and data formats; rich cross-referencing among programs, keywords, design codes, and data formats; it is interlinked with Structural Wiki that provides expanded coverage for each entry; and user-contributed ratings.</p> <p>StructuralWiki.org currently contains 6000+ entries of interest to structural engineers organized in an easy to navigate hierarchical and cross-referenced structure. It contains both original content and links to online and printed resources with the main goal to provide useful information for practical analysis and design of various types of structures and their components. It utilizes semantic web technologies to enable advanced search and browse capabilities such as faceted browsing and data drilldown.</p>
Editor Contact	<p>Long Tail Group PO Box 59 Hasbrouck Heights, NJ 07604 USA</p> <p>Email: info@longtailgroup.com Tel: +1 201 355 0519 WWW: http://www.longtailgroup.com</p>
Statistics	<p>BridgeArt.net: average 10 000 unique monthly visitors Structural Wiki: average 2 500 unique monthly visitors</p> <p>(The above data are based on Google Analytics; we can provide more detailed information upon request.)</p>
Advertising Options	<p>Advertising options for both sites, including pricing, are described in detail on the following pages. We offer volume discounts when multiple ads are purchased. Please feel free to contact us with any special requirements.</p> <p>If you would like to purchase advertising, please submit us your ad data by email and submit your payment online at http://www.longtailgroup.com/pay</p>

BridgeArt.net Home Page - Top of Page

728px by 90px



Knowledge and Learning Resources for Structural Engineering

[Knowledge / Learning](#)
[Software Database](#)
[Partners](#)
[About / Services](#)

[Home](#)

Illustration of banner placement for top of page

This is just a sample page to illustrate the advertising options for the top of the page.

Show Some Text

"Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Advertising



More than 20
geotechnical
programs

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• [Industrial Epoxy](#)

Ad type	Size (width by height in pixels)	3 months	6 months	12 months
Leaderboard	728x90	\$150	\$280	\$500

BridgeArt.net Home Page – Right Column



Ad Format	Size (width by height in pixels)	3 Months	6 Months	12 Months
Skyscraper	120x600	\$100	\$180	\$340
Square Button	125x125	\$80	\$150	\$280
Button 1	120x90	\$60	\$110	\$200
Button 2	120x60	\$50	\$90	\$170
Text Ad	50 characters maximum	\$40	\$70	\$130

Notes:

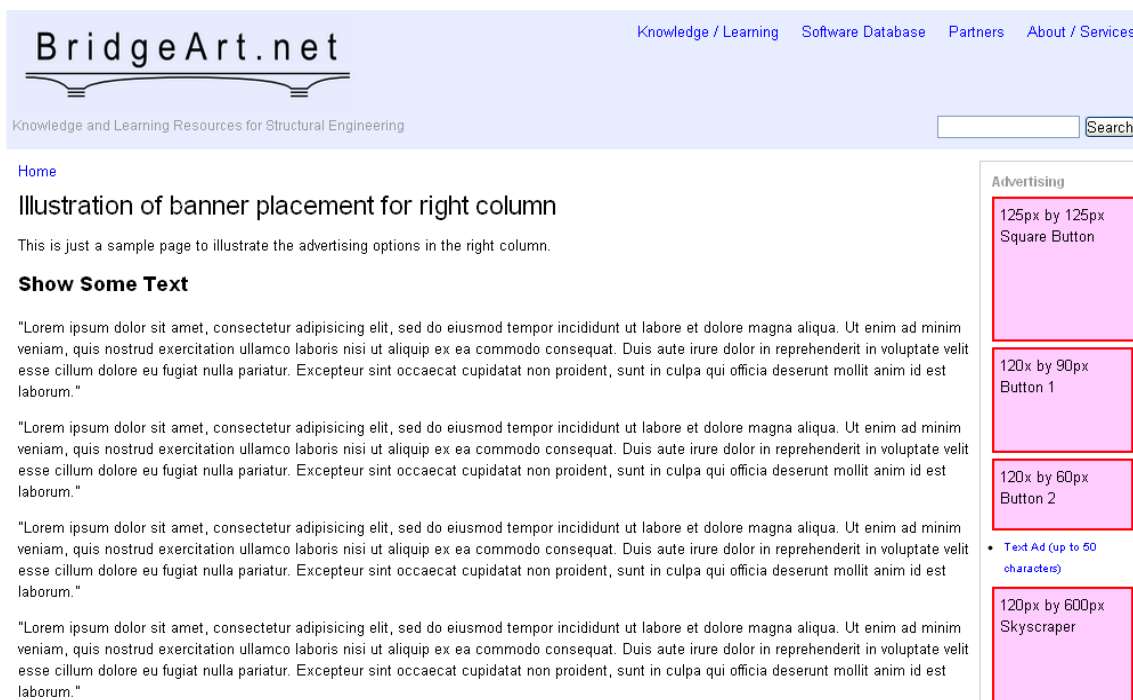
(1) The banners and text link ads will be displayed on all pages other than the home page.

BridgeArt.net Other Pages - Top of Page

728px by 90px

Ad type	Size (width by height in pixels)	3 months	6 months	12 months
Leaderboard	728x90	\$150	\$280	\$500

BridgeArt.net Other Pages – Right Column



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(1) The banners and text link ads will be displayed on all pages other than the home page.

StructuralWiki.org - banner and text advertising


search

Go Search

toolbox

- [What links here](#)
- [Related changes](#)
- [Upload file](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)
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Advertising



Ads by Google

Sustainable Buildings
Making your buildings green & efficient. Siemens Green Buildings. [buildingtechnologies.si](#)

Civil Engineering Jobs
Designed for \$100K+ Professionals Find \$100K+ Civil Engineering Jobs [Technology.Jobs.TheL](#)

Multiframe Software
Totally visual 3D frame analysis & design - links to Excel and Autocad [www.formsys.com](#)

Goals and Mission

The main goal of StructuralWiki is to develop comprehensive open knowledgebase for civil, structural & bridge engineers, and architects. Based on wiki platform and semantic web technologies, StructuralWiki is perfectly suited to promote and simplify the exchange of knowledge and experience between professionals.
[Read more »](#)

Content


Glossary - [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) (glossary of civil engineering words)

Topics - summary/introduction of main structural design topics (currently in progress)

Visual Guide - photographs of miscellaneous structural elements (to be started)

Directory of Directories - list of quality civil engineering directories

Advertising



February 04 - 05, 2010 | Intercontinental Grand Stamford, Hong Kong
www.bridges-asia.com | enquiry@igpc.com.sg

Bridges Asia 2010,
the first comprehensive bridge engineering event in the region

Featuring Presentations from
Regional Asset Owners and Top AEC/EPC Firms!

Meet Global bridge design and Engineering leaders such as
AECOM, ARUP, ATKINS, YWL, MAEDA
and much more!

Category: [Topic](#)

Location A

Location B

Ad Type	Size (width by height in pixels)	Available Locations	3 Months	6 Months	12 Months
Large Ad	up to 500x350	B (home page only)	\$120	\$220	\$400
Button 1	120x90	A (all pages)	\$50	\$90	\$170
Text Link Ad	up to 50 characters	A (all pages)	\$40	\$70	\$130