

BridgeArt.net and StructuralWiki.org - Online Advertising

Description	<p>BridgeArt.net is online database of software for architecture, engineering and construction with the primary focus on software for structural analysis and design. It enables practicing engineers, educators, students, researchers, software developers and others to compare the 430+ available software tools and quickly locate the most suitable one for their need. The database has browse and search capabilities; detailed software and publisher information; glossary of relevant keywords, design codes and data formats; rich cross-referencing among programs, keywords, design codes, and data formats; it is interlinked with Structural Wiki that provides expanded coverage for each entry; and user-contributed ratings.</p> <p>StructuralWiki.org currently contains 6000+ entries of interest to structural engineers organized in an easy to navigate hierarchical and cross-referenced structure. It contains both original content and links to online and printed resources with the main goal to provide useful information for practical analysis and design of various types of structures and their components. It utilizes semantic web technologies to enable advanced search and browse capabilities such as faceted browsing and data drilldown.</p>
Editor Contact	<p>Long Tail Group PO Box 59 Hasbrouck Heights, NJ 07604 USA</p> <p>Email: info@longtailgroup.com Tel: +1 201 355 0519 WWW: http://www.longtailgroup.com</p>
Statistics	<p>BridgeArt.net: average 10 000 unique monthly visitors Structural Wiki: average 2 500 unique monthly visitors</p> <p>(The above data are based on Google Analytics; we can provide more detailed information upon request.)</p>
Advertising Options	<p>Advertising options for both sites, including pricing, are described in detail on the following pages. We offer volume discounts when multiple ads are purchased. Please feel free to contact us with any special requirements.</p> <p>If you would like to purchase advertising, please submit us your ad data by email and submit your payment online at http://www.longtailgroup.com/pay</p>

BridgeArt.net - home page advertising

Advertising ([learn more](#))

Large Ad

Featured Partners ([learn more](#))



SoftXS is the developer of DrawMGT, a popular construction drawing management system targeted for heavy construction and tunneling.

DESIGN SPREADSHEETS . COM

DesignSpreadsheets.com is the developer of structural analysis and design spreadsheets.



Fine Ltd. is the developer of popular geotechnical software suite GEO5.

Featured Sponsors ([learn more](#))

Sponsorship

Advertising ([learn more](#))

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Outdoor LED School signs
Excel spreadsheet courses

tractors
[Concrete Building Materials](#)

Area Rugs
[All My Sons Moving](#)

Mortgage Rates Trends
[Cemex California](#)

Text Link Ad

Ad type	Size (width by height in pixels)	3 months	6 months	12 months
Large Ad	up to 500x350	\$150	\$280	\$500
Sponsorship	logo and text up to 255 characters	\$100 *	\$180 *	\$340 *
Text Link Ad	up to 50 characters	\$50	\$90	\$160

* The sponsorship amounts are minimum suggested donations. All sponsors will be listed with their actual contributions.

BridgeArt.net – banner and text advertising (other than home page)

The screenshot shows the BridgeArt.net website interface. At the top, there is a navigation bar with links for 'Software Database', 'StructuraWiki.org', and 'About'. Below this is a dark blue header with the text 'Database of Software for Architecture, Engineering & Construction'. The main content area includes a search bar, a list of categories to browse by (Category, Program, Keyword, Publisher, Country), and statistics for 432 Programs, 343 Keywords, and 235 Publishers. A list of unique features is provided, such as search capabilities and interlinking with Structural Wiki. Three red callout boxes are present: 'Location A' points to a large empty red box at the top; 'Location B' points to a Google Ad for 'Internetwork Engineer- NJ'; and 'Location C' points to a banner ad for 'Rock & Slope stability analyses'.

Ad Format	Size (width by height in pixels)	Available Locations	3 Months	6 Months	12 Months
Leaderboard	728x90	A	\$120	\$220	\$400
Skyscraper	120x600	B, C	\$100	\$180	\$340
Square Button	125x125	B, C	\$80	\$150	\$280
Button 1	120x90	B, C	\$60	\$110	\$200
Button 2	120x60	B, C	\$50	\$90	\$170
Text Ad	50 characters maximum	B, C	\$40	\$70	\$130

Notes:

The banners and text link ads will be displayed on all pages starting with the URL of http://www.bridgeart.net/software_database/ (these are all pages other than the home page)

BridgeArt.net - enhanced entry (on software page)

BridgeArt.net Software Database StructuraWiki.org | About

Database of Software for Architecture, Engineering & Construction

Home > Software Categories > Bridge Design, Incrementally Constructed Bridges > ADAPT-ABI

Browse by

- [Category](#)
- [Program](#)
- [Keyword](#)
- [Publisher](#)
- [Country](#)

Data Formats

Design Codes

Submit Entry

Advertise

Links

ADAPT-ABI

Software Name: [ADAPT-ABI](#)

Description: Special-purpose program for the design and analysis of prestressed concrete bridges built either segmentally or conventionally. It provides information for geometry and stress control during construction, as well as design values for service load.

Category: [Bridge Design, Incrementally Constructed Bridges](#)

License Type: Commercial

Price:

Keywords: [balanced cantilever bridge](#); [box girder bridge](#); [bridge](#); [cable-stayed bridge](#); [concrete](#); [incrementally launched bridge](#); [post-tensioned concrete](#); [precast-prestressed girder bridge](#); [prestressed concrete](#); [prestressing relaxation](#); [segmental bridge](#)

Data Format:

Design Code: [AASHTO](#)
[ACI](#)
[BS 5400 - Bridges](#)
[IBC](#)

Languages: English

WWW: <http://www.adaptsoft.com/>

Publisher: [ADAPT](#)

Distributor(s): [ADAPT](#)

ADAPT-ABI - Additional Commercial Information

Search

standard

by Google

Advertising

Ads by Google

Ground Penetrating Radar
Locate Hazards in Concrete Detect Rebar & Electrical Conduits
[cityscancoop.com](#)

Strengthening Solutions
The resource for strengthening and upgrading solutions and products.
[www.structural.net](#)

Long Island Concrete Masonry
For Any Size Project, Call Us Today for Custom Masonry Services.
[LiMasonry.net](#)

Redi-Mix Concrete
Residential & Commercial Customers Credit Cards Accepted
[www.salomoneredimix.com](#)

Retaining Wall Design

BRIDGES ASIA
February 04 - 05, 2010
Intercontinental Grand Stamford, Hong Kong
[www.bridges-asia.com](#)

Ads by Google

ICE Virtual Library
Footproof your project with leading best-practice from ICE
[www.icevirtuallibrary.co](#)

Pioneer Bridges
Prefabricated Steel Truss Bridges for Pedestrian/Light Vehicular Use
[www.PioneerBridges.co](#)

Instant Freight Quote

Ladder Systems

> [Civil Engineering](#)

> [Structural Software](#)

> [Public liability insurance](#)

Enhanced Entry

Ad Type	Comments	3 Months	6 Months	12 Months
Enhanced Entry	The enhanced entry will consist of valid XHTML document with links to images, videos or other media content. The media content itself should be stored on your own server, but feel to contact us for special arrangements.	\$30	\$55	\$100

StructuralWiki.org - banner and text advertising

search

Go Search

toolbox

- [What links here](#)
- [Related changes](#)
- [Upload file](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)
- [Browse properties](#)

Advertising

Structural engineering
other technical topics
Forum

Ads by Google

Sustainable Buildings
Making your buildings green & efficient. Siemens Green Buildings. [buildingtechnologies.si](#)

Civil Engineering Jobs
Designed for \$100K+ Professionals Find \$100K+ Civil Engineering Jobs [Technology.Jobs.TheL](#)

Multiframe Software
Totally visual 3D frame analysis & design - links to Excel and Autocad [www.formsys.com](#)

Goals and Mission

The main goal of StructuralWiki is to develop comprehensive open knowledgebase for civil, structural & bridge engineers, and architects. Based on wiki platform and semantic web technologies, StructuralWiki is perfectly suited to promote and simplify the exchange of knowledge and experience between professionals.
[Read more »](#)

Content

Glossary - [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) (glossary of civil engineering words)

Topics - summary/introduction of main structural design topics (currently in progress)

Visual Guide - photographs of miscellaneous structural elements (to be started)

Directory of Directories - list of quality civil engineering directories

Location A

Advertising

February 04 - 05, 2010 | Intercontinental Grand Stamford, Hong Kong
www.bridges-asia.com | enquiry@igpc.com.sg

Bridges Asia 2010,
the first comprehensive bridge engineering event in the region

Featuring Presentations from
Regional Asset Owners and Top AEC/EPC Firms!

Meet Global bridge design and Engineering leaders such as
AECOM, ARUP, ATKINS, YWL, MAEDA
and much more!

Location B

Category: [Topic](#)

Ad Type	Size (width by height in pixels)	Available Locations	3 Months	6 Months	12 Months
Large Ad	up to 500x350	B (home page only)	\$120	\$220	\$400
Button 1	120x90	A (all pages)	\$50	\$90	\$170
Text Link Ad	up to 50 characters	A (all pages)	\$40	\$70	\$130